

The Pitch

Each Student will “pitch” a video idea. Presentations will not be more than 5 minutes per person.

In the presentation, you must describe:

- the intended message
- output medium (video, animation)
- setting(s)
- participants
- intended audience
- editing options

In other words the who, what, when, where, and why of the production.

Your presentation should include some visuals (either drawing or pictures).

This is ***not*** a group activity. Each student will pitch their own video idea. If you are not prepared to present on the day the class is “pitching”, you will receive a zero for the assignment, and 10% of your PSA mark will be lost.